



# DEREK WILLIAMS GREEN

Art Director

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## EXPERIENCE **The Sandbox Agency** Chicago, Illinois

Art Director, 2018 - Present

/Highly collaborative, fast paced work environment with tight deadlines.

/Conceptual development for a range of deliverables such as product branding, event branding/development and global campaigns.

/Daily asset conception, creation and development across all channels including print, digital, environmental and web.

/Development and creation of client presentation decks. Delivering presentations of creative work to internal client service and producer teams as well as to clients.

/Art direction with internal production and development teams, to assure all assets are executed properly and keeping to client brand standards.

## **Swap.com** Chicago, Illinois

Graphic Designer, 2017 - 2018

/Website design including UI/UX collaboration, wire framing, and design mockup.

/iOS App design for the new Swap.com commercial App.

/Designed cross channel campaigns for promotional emails, social media, Swap.com's multiple blog sites as well as Swap.com's commercial website.

## **Brickfish Digital Media** Chicago, Illinois

Senior Designer 2015 - 2017 / Designer 2014 - 2015

/Senior Designer for clients such as Hertz, Thrifty, Dollar, Strack & Van Til, Ultra Foods, BET, TopCo, Nature Sweet, Del Monte Fresh, Red Bull, Intellia and Syncrolite.

/Digital and Social Media campaign work from concept to execution.

/Website creation including UI/UX collaboration, wire framing, design mockup and build.

/Website build through HTML5/CSS3 and WordPress.

/Direction with internal developers on website completion.

/Video editing components for websites and social media campaigns through After Effects.

/Branding creation including logo and style guidelines.

/Daily content creation for social media platforms including Instagram, Facebook, Pinterest and Twitter.

## EDUCATION **Columbia College Chicago**, Illinois, 2013

Bachelor of Fine Arts, Graphic Design

PROFICIENCIES Adobe Creative Suite / Sketch / Conceptual Thinking / Video Editing / Conceptual Development  
Color Theory / UI Design / Typography / WordPress Development